



Estd. 1990

# IMS

## GHAZIABAD

UNIVERSITY COURSES CAMPUS

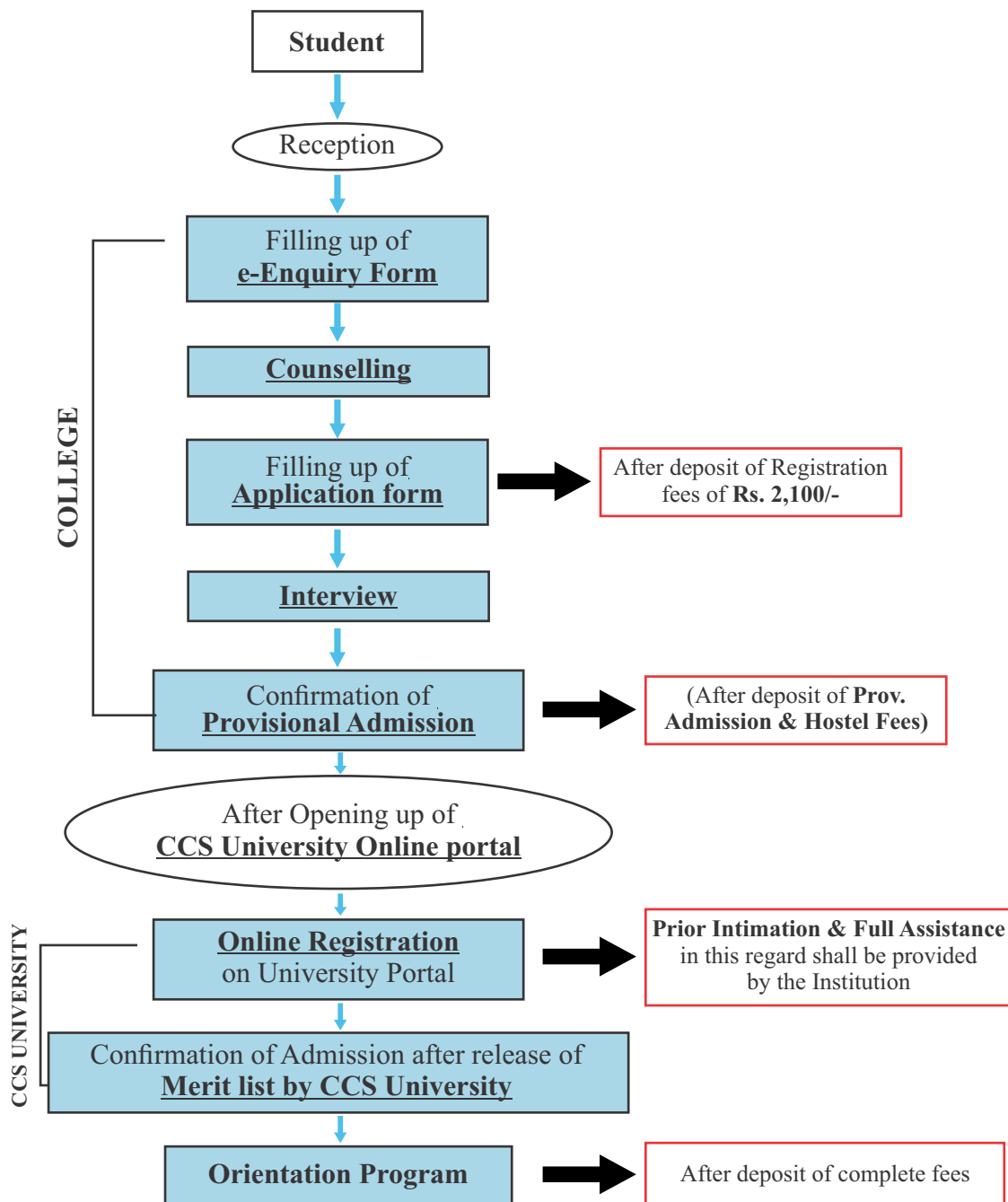
Status of 12(B) by UGC

## QUICK GLANCE

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## ADMISSION PROCESS



### Note:

1. All the **fees need to be paid either online from our website or at the Accounts Department only.**
2. Payment receipt would be mailed to your registered email id.

## ELIGIBILITY CRITERIA & DOCUMENTS REQUIREMENT

### Eligibility Criteria:

| S.No. | Course                                                                | Educational Qualification                                                                                                                                         |
|-------|-----------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1.    | <b>BBA</b><br>(Bachelor of Business Administration)                   | 10+2 from recognized Board in any discipline securing minimum 45% marks for GEN/OBC and 40% marks for SC/ST.                                                      |
| 2.    | <b>BCA</b><br>(Bachelor of Computer Application)                      | 10+2 from recognized Board in any discipline along with mathematics cleared at high school level securing minimum 45% marks for GEN/OBC and 40% marks for SC/ST.  |
| 3.    | <b>BAJMC</b><br>(Bachelor of Arts in Journalism & Mass Communication) | 10+2 from recognized Board in any discipline securing minimum 45% marks for GEN/OBC and 40% marks for SC/ST.                                                      |
| 4.    | <b>B.Sc. (H)</b><br>(Biotechnology)                                   | 10+2 with 45% marks for GEN/OBC and 40% marks for SC/ST from recognized Board in Biology, Chemistry with Computer Science/PCB/PCBE/PCMB/PCM/Agriculture.          |
| 5.    | <b>B.Sc. (H)</b><br>(Microbiology)                                    | 10+2 with 45% marks for GEN/OBC and 40% marks for SC/ST from recognized Board in Biology, Chemistry with Computer Science/PCB/PCBE/PCMB/PCM/Agriculture.          |
| 6.    | <b>M.Sc.</b><br>(Biotechnology)                                       | Minimum 3 years Bachelor's degree in Science with Biology/Biotechnology/Microbiology/Agriculture with 50% marks for General/OBC category and 45% marks for SC/ST. |
| 7.    | <b>MIB</b><br>(Master of International Business)                      | Minimum 3 years Bachelor's degree in any discipline with 50% marks for General/OBC category and 45% marks for SC/ST.                                              |

**Note:** Candidates awaiting their results are also eligible to apply. Shortlisted candidates go through the GD/PI & case analysis. Admission is confirmed on the basis of the name appeared in the merit list released by CCS University, Meerut.

### Documents requirement for Admission:

Scanned copies of:

- X Mark Sheet
- XII Examination Admit Card/Mark Sheet
- Graduation Mark sheet (if applying for Postgraduate course)
- Aadhaar Card of Student
- Aadhaar Card of Father & Mother
- Passport size Photograph & Signature specimen of the Student

## FEES STRUCTURE 2026

| BBA/BCA               |                      |                      |                      |
|-----------------------|----------------------|----------------------|----------------------|
| Particulars           | 1 <sup>st</sup> year | 2 <sup>nd</sup> year | 3 <sup>rd</sup> year |
| Academic Fee          | 1,98,000.00          | 1,98,000.00          | 1,98,000.00          |
| Uniform Fee           | 9,000.00 (One Time)  | -                    | -                    |
| Alumni Membership Fee | 1,000.00 (One Time)  | -                    | -                    |
| <b>Total</b>          | <b>2,08,000.00</b>   | <b>1,98,000.00</b>   | <b>1,98,000.00</b>   |

| BAJMC                 |                      |                      |                      |
|-----------------------|----------------------|----------------------|----------------------|
| Particulars           | 1 <sup>st</sup> year | 2 <sup>nd</sup> year | 3 <sup>rd</sup> year |
| Academic Fee          | 1,35,000.00          | 1,35,000.00          | 1,35,000.00          |
| Uniform Fee           | 9,000.00 (One Time)  | -                    | -                    |
| Alumni Membership Fee | 1,000.00 (One Time)  | -                    | -                    |
| <b>Total</b>          | <b>1,45,000.00</b>   | <b>1,35,000.00</b>   | <b>1,35,000.00</b>   |

| B.Sc. Hons. Biotechnology / Microbiology |                      |                      |                      |
|------------------------------------------|----------------------|----------------------|----------------------|
| Particulars                              | 1 <sup>st</sup> year | 2 <sup>nd</sup> year | 3 <sup>rd</sup> year |
| Academic Fee                             | 99,000.00            | 99,000.00            | 99,000.00            |
| Uniform Fee                              | 9,000.00 (One Time)  | -                    | -                    |
| Alumni Membership Fee                    | 1,000.00 (One Time)  | -                    | -                    |
| <b>Total</b>                             | <b>1,09,000.00</b>   | <b>99,000.00</b>     | <b>99,000.00</b>     |

## FEES STRUCTURE 2026

| M.Sc. Biotechnology   |                      |                      |
|-----------------------|----------------------|----------------------|
| Particulars           | 1 <sup>st</sup> year | 2 <sup>nd</sup> year |
| Academic Fee          | 1,08,000.00          | 1,08,000.00          |
| Uniform Fee           | 9,000.00 (One Time)  | -                    |
| Alumni Membership Fee | 1,000.00 (One Time)  | -                    |
| <b>Total</b>          | <b>1,18,000.00</b>   | <b>1,08,000.00</b>   |

| MIB (Masters in International Business) |                      |                      |
|-----------------------------------------|----------------------|----------------------|
| Particulars                             | 1 <sup>st</sup> year | 2 <sup>nd</sup> year |
| Academic Fee                            | 4,50,000.00          | 4,50,000.00          |
| Uniform Fee                             | 9,000.00 (One Time)  | -                    |
| Alumni Membership Fee                   | 1,000.00 (One Time)  | -                    |
| <b>Total</b>                            | <b>4,60,000.00</b>   | <b>4,50,000.00</b>   |

- The Fees includes University Registration fee.
- One time Application Fee of Rs. 2,100/-
- CCS University Examination Fees is to be borne by the students.

## HOSTEL FEES\*

| Particulars           | 2 Seater Non-AC    | 2 Seater with AC   |
|-----------------------|--------------------|--------------------|
| Hostel Fee            | 1,15,000.00        | 1,50,000.00        |
| Security (Refundable) | 5,000.00           | 5,000.00           |
| <b>Total</b>          | <b>1,20,000.00</b> | <b>1,55,000.00</b> |

\* Hostel fee would be revised for the academic year 2026-27

\* At the time of application for allocation of Hostel: Rs. 25,000/-

\* At the time of allocation of room/commencement of the program, whichever is later: 100% balance fee of the Hostel.

**NOTE:** Hostel shall be allotted on first come - first serve basis and only AC Hostels are available for MIB Programme.

### Payment Modes:

You can make payment by following modes:

- Debit/Credit cards
- Net Banking
- RTGS/NEFT
- Paytm/Demand Draft/Cash

To make payment, log in with your registered Email ID and Password which shared via Email at the time of the registration.

## FEE PAYMENT SCHEDULE

| Courses                     | BBA / BCA         | BAJMC             | B.Sc. Biotechnology (H) & B.Sc. Microbiology (H) | M.Sc. Biotechnology | M.I.B             |
|-----------------------------|-------------------|-------------------|--------------------------------------------------|---------------------|-------------------|
| At the time of Admission    | 25,000/-          | 25,000/-          | 25,000/-                                         | 25,000/-            | 60,000/-          |
| Within 30 days of admission | 83,000/-          | 41,000/-          | 34,500/-                                         | 46,000/-            | 1,70,000/-        |
| On or Before induction      | 1,00,000/-        | 79,000/-          | 49,500/-                                         | 47,000/-            | 2,30,000/-        |
| <b>Total Fee</b>            | <b>2,08,000/-</b> | <b>1,45,000/-</b> | <b>1,09,000/-</b>                                | <b>1,18,000/-</b>   | <b>4,60,000/-</b> |

## Refund Policy

### 1. Academic:

- Under Graduate Courses – If applied before the commencement of class, deduction of Rs.5,000/- (Rupees Five Thousand only) towards processing fee.
- Post Graduate Courses – If applied before the commencement of class, deduction of Rs. 10,000/- (Rupees Ten Thousand only) towards processing fee.
- No fee will be refunded after the commencement of classes.

### 2. Hostel:

- Stays in Hostel for a day or up till 30 days – 25% of the annual hostel fees will be deducted.
- Name in hostel register appears for more than 30 days – No hostel fee will be refunded.
- Security/Caution money- To be refunded in full.

**Note:** For 2<sup>nd</sup> year and 3<sup>rd</sup> year, 100% fee should be submitted on or before commencement of classes.

## SCHOLARSHIP

All Scholarships given by the college shall be applicable for adjustment in the Academic Fees of Final year only.

### Category-1

#### (1) Academic:

| Course          | Minimum Pass Percentage | Class                                                         | Fee Concession (Rs.) |
|-----------------|-------------------------|---------------------------------------------------------------|----------------------|
| BBA/BCA/BAJMC   | 90% or Above            | 10 <sup>th</sup> & 12 <sup>th</sup> from any Recognized board | 50,000/-*            |
| All UG Programs | 80% or Above            | 12 <sup>th</sup>                                              | 25,000/-             |
| All UG Programs | 70% or Above            | 12 <sup>th</sup>                                              | 15,000/-             |
| MIB             | 70% or Above            | Qualifying Course/UG                                          | 20,000/-             |
| MIB             | 80% or Above            | Qualifying Course/UG                                          | 30,000/-             |
| M.Sc. BT        | 70% or Above            | Qualifying Course/UG                                          | 10,000/-             |

\*It shall only be given to the top 20 students of BBA and BCA each, and 5 students of BAJMC on the Director's recommendation and merit basis.

Note: Hindi/ Eng/ Sub of Commerce/Science and Humanities will only be counted in the % age.

#### (2) Loyalty Award:

- If a student is an Alumni of either IMSUC/IMS Engineering College, he/she is eligible for following benefits:

| S. No. | Course applying for | Eligible for |
|--------|---------------------|--------------|
| 1.     | M.Sc.(Biotech)      | Rs. 15,000/- |
| 2.     | M.I.B.              | Rs. 35,000/- |

### (3) Sibling:

- If a student is a sibling of a current student of IMS Ghaziabad (In any of the 3 campuses) : Fee concession of Rs. 15,000/-.
- In Case, two real siblings (brother/sister) are taking admission in the same academic session, then one of them will be eligible for the sibling award.

### (4) Ward of Defence Personnel/Para Military forces:

- If a student, whose either parent is working or has worked in Defense: Fee concession of Rs. 15,000/-.
- Identity Card duly attested by senior officer to be submitted along with the Meritorious Awards form.

### (5) Ward of Widow:

- If a student is a Ward of Widow: Fee concession of Rs. 15,000/-. Eligibility Criteria:-Students should present original documental proof i.e., Death certificate of parent before admission committee at the time of claiming at said award.

### (6) Sports:

- Students who have participated in State, National, or International competitions, earned awards, ranks, or medals, or represented sports and games (athletics, etc.): fee concession of Rs.15,000/-.

### (7) Scholarship - Government Aid:

- Scholarship for SC/ST/OBC/GEN & Weaker section of the society can be availed as per Government rules and regulations through District Social Welfare Department.
- If the candidate is eligible for more than one scholarship, then only one scholarship of his/her choice is provided.
- The institution will give the awards and scholarships after full satisfaction and proper document

## Category-2

Scholarship under the Category -2 shall be applicable for adjustment in the Academic Fees of 1st year only and the student can avail this scholarship over and above the other scholarship.

### (1) EWS:

- Students who have the certificate of EWS by State Govt. of UP: Fee Concession of 10,000/- (Total 50 Students consisting all Programmes) only on first come first serve basis. Students have to submit the certificate at the time of admission.

## SPECIALIZATIONS OFFERED IN COURSES

### 1. BBA (Bachelor of Business Administration)

Each of the following certificate courses is spread over five semesters. Students choose one specialization stream out of offered six courses at the onset of the second semester. A specialization sensitization is done in the first semester to assist the students in selecting their areas of interest.

| Courses<br>Semester | Marketing & Digital Strategy             | Banking, Financial Services & Fintech (BFSI) | Business Analytics & Data-Driven Decisions | HR & People Analytics                        | Strategic Leadership & Innovation    | Retail, Operations and Supply Chain             |
|---------------------|------------------------------------------|----------------------------------------------|--------------------------------------------|----------------------------------------------|--------------------------------------|-------------------------------------------------|
| 2 <sup>nd</sup>     | Digital Marketing & Content Strategy     | Basics of FinTech & Digital Banking Tools    | Advanced Excel + Data Cleaning Techniques  | Human Resource Strategy                      | Design Thinking & Ideation Labs      | Introduction to SCM                             |
| 3 <sup>rd</sup>     | UX/UI and Customer Journey Mapping       | Overview of Insurtech                        | Python & R for Business Analytics          | HR Tech & AI-based Recruitment Tools         | Business Model Canvas + MVP Tools    | Logistics Management & role of automation in LM |
| 4 <sup>th</sup>     | Marketing Analytics using Python & Excel | Securities Market & Investment Research      | Data Visualization using Tableau/Power BI  | HR & performance Analytics using Power BI    | Startup Finance + Pitch Deck         | Phygital Supply Chain Management                |
| 5 <sup>th</sup>     | Omni-channel Strategy & Capstone Project | Corporate Finance & Valuation                | AI/ML Basics for Business Applications     | Conflict Management & Emotional Intelligence | ESG, Ethics & Responsible Leadership | Advances in SCM                                 |

**Note:** 1. Capstone Project in Semester 6  
2. NPTEL Certification to be done by all students in respective domains in 5th Semester.

## 2. BCA (Bachelor of Computer Applications)

Each of the following certificate courses is spread over five semesters. Students choose one specialization stream out of offered four courses at the onset of the second semester.

| Courses<br>Semester | Cloud Computing              | Block Chain                       | Big Data Analytics             | Agile Technology                  |
|---------------------|------------------------------|-----------------------------------|--------------------------------|-----------------------------------|
| 2 <sup>nd</sup>     | Cloud Computing Fundamentals | Fundamentals of Blockchain        | Introduction to Big data       | Agile Principals & Methodologies  |
| 3 <sup>rd</sup>     | Cloud Architecture           | Cryptography & Network Security   | Data visualization & reporting | Agile Planning & estimation       |
| 4 <sup>th</sup>     | Cloud Security & Privacy     | Blockchain security & performance | Big data Technologies          | Agile Project Management          |
| 5 <sup>th</sup>     | Data Managemen               | Blockchain Architecture Design    | Web Intelligence & Analytics   | Agile Testing & Quality Assurance |

### 3. BAJMC (Bachelor of Arts in Journalism & Mass Communication)

Each of the following certificate courses is spread over five semesters.

| Courses Semester | AI –Powered Journalism                                                  |                                                             |
|------------------|-------------------------------------------------------------------------|-------------------------------------------------------------|
| 1 <sup>st</sup>  | Introduction to AI tools for journalists.                               | Automated news writing and data-driven reporting.           |
|                  | Ethical issues in AI-powered media.                                     | AI in multimedia storytelling                               |
| Courses Semester | Mobile Journalism (MOJO)                                                |                                                             |
| 2 <sup>nd</sup>  | Shooting and editing videos using smartphones.                          | Creating quick news stories for social media platforms.     |
|                  | Real-time field reporting using mobile apps.                            | Ethical and creative storytelling through the phone camera. |
| Courses Semester | Anchoring and TV Reporting                                              |                                                             |
| 3 <sup>rd</sup>  | Studio anchoring and news reading techniques.                           | Teleprompter handling and body language on screen.          |
|                  | Field reporting, interviews, and live coverage.                         | Understanding newsroom operations and production workflow.  |
| Courses Semester | Podcast & Radio Production                                              |                                                             |
| 4 <sup>th</sup>  | Basics of radio and podcast formats.                                    | Script writing for audio programs.                          |
|                  | Voice modulation, anchoring, and sound recording.                       | Editing and mixing using digital audio software.            |
| Courses Semester | Film Making & Cinematography                                            |                                                             |
| 5 <sup>th</sup>  | Fundamentals of film language and storytelling.                         | Script-writing, story-boarding, and direction.              |
|                  | Camera Techniques Camera handling, lighting, and cinematography basics. | Editing, sound design, and post-production techniques.      |

## 4. B.Sc. BT [Bachelor of Science Biotechnology (Hons.)]

The certificate courses spread over two years. Students choose one specialization stream out of offered two courses at the onset of the second year.

| Courses<br>Year | Drug Designing                              | Food and Dairy<br>Biotechnology                     | Bioentrepreneurship                        |
|-----------------|---------------------------------------------|-----------------------------------------------------|--------------------------------------------|
| 2 <sup>nd</sup> | Approaches in Drug Designing                | Food preservation                                   | Bioentrepreneurship:<br>Concepts and scope |
|                 | Drug design to discovery<br>and development | Analysis of food &<br>Dairy products                | Nutritional value and adoption             |
|                 | Molecular Modeling                          | Analysis of Probiotics                              | Mushroom production.                       |
| 3 <sup>rd</sup> | Virtual Screening &<br>Ligand designing     | Food adulteration                                   | Post-harvest management                    |
|                 | Docking & its Analysis                      | Study of food borne pathogens                       | Products development<br>and marketing      |
|                 | Molecular Mechanics                         | Analysis of Microbial<br>contents in Dairy Products | Project                                    |

## 5. B.Sc. MB [Bachelor of Science Microbiology (Hons.)]

The certificate course is spread over three years. Students choose one specialization stream out of offered two courses at the onset of the second year.

| Courses<br>Year | Nanobiotechnology                              | Drug Designing                           | Bioentrepreneurship                     |
|-----------------|------------------------------------------------|------------------------------------------|-----------------------------------------|
| 2 <sup>nd</sup> | Introduction to nanobiotechnology              | Approaches in Drug Designing             | Bioentrepreneurship: Concepts and scope |
|                 | Classification & synthesis Approach            | Drug design to discovery and development | Nutritional value and adoption          |
|                 | Laboratory Aspects                             | Molecular Modeling                       | Mushroom production.                    |
| 3 <sup>rd</sup> | Green approach synthesis for nano materials    | Virtual Screening & Ligand designing     | Post-harvest management                 |
|                 | Delivery of nanomaterials in biological system | Docking & its Analysis                   | Products development and marketing      |
|                 | Application & future prospectus                | Molecular Mechanics                      | Project                                 |

## 6. MIB (Master of International Business)

MIB is designed as an intensive Two Year Program aiming at creating a strong academic and professional foundation for the development of holistic professionals in the area of international management. To keep students upgraded with recent industry changes and its prerequisites, POSTGRADUATE DIPLOMA (PGD) is offered in four specializations namely Marketing, Finance, HRM, and Business Analytics Students have the liberty to choose from any one of the specializations.

### Marketing

|                     |                                           |
|---------------------|-------------------------------------------|
| <b>Semester III</b> | Sales, Distribution and Retail Management |
|                     | B2B Marketing                             |
|                     | Strategic Brand Management                |
| <b>Semester IV</b>  | Rural Marketing                           |
|                     | Integrated Marketing Communications       |
|                     | Services Marketing                        |

### Finance

|                     |                                              |
|---------------------|----------------------------------------------|
| <b>Semester III</b> | Investment Analysis and Portfolio Management |
|                     | Financial Modelling                          |
|                     | Financial Derivatives & Forex Management     |
| <b>Semester IV</b>  | Tax Planning and Management                  |
|                     | Financial Institutions & Services            |
|                     | Merger and Acquisitions                      |

### Human Resource

|                     |                                          |
|---------------------|------------------------------------------|
| <b>Semester III</b> | Compensation & Performance Management    |
|                     | Industrial Relations and HR Legislations |
|                     | HR Analytics & Metrics Professionals     |
| <b>Semester IV</b>  | Leadership & Team Building               |
|                     | Competency Mapping and Assessment        |
|                     | Global HRM                               |

### Supply Chain & Logistics

|                     |                                           |
|---------------------|-------------------------------------------|
| <b>Semester III</b> | Strategic Supply Chain Management         |
|                     | Logistics Management & Information System |
|                     | Inventory & Warehousing Management        |
| <b>Semester IV</b>  | Retail Merchandising & E-Commerce         |
|                     | Maritime Logistics & Documentation        |
|                     | Global Trade Operations & Forwarding      |

### PGD- Business Analytics Value Added Certifications\*

|                        |                                                      |
|------------------------|------------------------------------------------------|
| <b>YEAR I &amp; II</b> | Meta Social Media Marketing*                         |
|                        | Certification on Design Thinking & Entrepreneurship* |
|                        | Advanced Excel*                                      |
|                        | Analytics Hands-on Certification*                    |
|                        | Power BI & Data Visualization Certification*         |
|                        | Specialization Based Analytics Certification*        |

## Semester 4<sup>th</sup>

|              |                                                                    |
|--------------|--------------------------------------------------------------------|
| Marketing IV | Retail Management, B2B Marketing & CRM                             |
| Finance IV   | Mutual Funds NISM Module and Macro Economics for Financial Markets |
| HR IV        | Competency Mapping and Performance Management                      |

## 7. M.Sc. BT (Masters of Science in Biotechnology)

Department of Biosciences supports multi-disciplinary collaborative research in biology, biochemistry, engineering, computer, and information science, carried out using the state-of-the-art in house research infrastructural facilities. The core research disciplines are focused on areas like microbiology, biotechnology, environmental sciences and bioinformatics. The two-year diploma course is spread into four semesters and facilitated with the biotech-laboratories for full access on knowledge and skills development.

Add on foreign language in 1<sup>st</sup> and 2<sup>nd</sup> year

|                      |            |
|----------------------|------------|
| 1 <sup>st</sup> year | German- I  |
| 2 <sup>nd</sup> year | German- II |

## STUDENT DRIVEN CELLS & CLUBS

Student-driven Clubs and Cells at the institute serve as vibrant platforms for holistic development beyond academics. Each club is led and managed by students, fostering leadership, creativity, collaboration, and innovation. These initiatives provide opportunities to explore interests, develop professional skills, and contribute to the campus community. Together, they nurture a culture of learning, inclusivity, and excellence.

|    |                                                                                                                                                                                         |
|----|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1. | <b>Art &amp; Craft Club</b><br>Encourages creativity and artistic expression through hands-on craftwork, painting, and design-based activities that nurture imagination and aesthetics. |
| 2. | <b>AI &amp; ML Club</b><br>A hub for tech enthusiasts to explore Artificial Intelligence and Machine Learning through workshops, projects, and research-driven learning.                |
| 3. | <b>Bionics Club</b><br>Bridges biology and technology, fostering innovation in biomedical and bio-inspired engineering through collaborative projects and discussions.                  |
| 4. | <b>Career Pathway Club</b><br>Guides students in exploring diverse career options, developing professional skills, and connecting with industry mentors for career readiness.           |
| 5. | <b>Code Catalyst Club</b><br>Empowers coders to enhance programming skills through hackathons, coding challenges, and collaborative tech development.                                   |
| 6. | <b>Heritage - Cultural Club</b><br>Celebrates cultural diversity through dance, drama, music, and festivals, fostering inclusivity and creative self-expression.                        |
| 7. | <b>Heritage - Music Club</b><br>Brings together music lovers to perform, compose, and appreciate diverse genres, encouraging artistic growth and collaboration.                         |
| 8. | <b>Family Business Club</b><br>Supports aspiring entrepreneurs and successors of family businesses with insights into management, innovation, and sustainability.                       |

|     |                                                                                                                                                                              |
|-----|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 9.  | <b>Fashionista Club</b><br>Promotes creativity in fashion, styling, and design through workshops, fashion shows, and industry interactions.                                  |
| 10. | <b>Gender Champion &amp; Well Being Club</b><br>Advocates for gender equality, emotional well-being, and inclusivity through awareness campaigns and interactive sessions.   |
| 11. | <b>International Business Club</b><br>Explores global trade, cross-cultural management, and international markets through case studies and discussions.                      |
| 12. | <b>IMS Greens Club</b><br>Focuses on sustainability, environmental awareness, and green initiatives to build a responsible campus community.                                 |
| 13. | <b>Ink Well – Reading &amp; Writing Club</b><br>Cultivates a love for literature, writing, and storytelling through book discussions, creative writing, and literary events. |
| 14. | <b>Journalism &amp; Mass Communication Club</b><br>Provides hands-on exposure to journalism and media communication through reporting, content creation, and media projects. |
| 15. | <b>Mintzberg Club</b><br>Encourages strategic thinking and creativity in marketing through case studies, simulations, and industry-led activities.                           |
| 16. | <b>Robotics Club</b><br>Stimulates innovation in automation and robotics through design challenges, technical learning, and practical implementation.                        |
| 17. | <b>Sports Club</b><br>Promotes physical fitness, teamwork, and leadership through regular sports events and inter-collegiate competitions.                                   |

|     |                                                                                                                                                                                                                                                                                                                                                                                                          |
|-----|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 18. | <b>SSR Club</b><br>Engages in social service and community outreach activities, promoting responsibility and empathy among students. Organizes National Service Scheme – NSS Camp Swavalamban on regular basis.                                                                                                                                                                                          |
| 19. | <b>Synergy Research Club</b><br>Encourages academic research and interdisciplinary collaboration, supporting innovation and scholarly development.                                                                                                                                                                                                                                                       |
| 20. | <b>Theatre Club</b><br>Provides a stage for dramatic expression and creativity through acting, scripting, and stage production.                                                                                                                                                                                                                                                                          |
| 21. | <b>Data Analytics Club</b><br>Develops analytical and problem-solving skills through real-world data projects, visualization, and statistical learning.                                                                                                                                                                                                                                                  |
| 22. | <b>EWL(Earn While You Learn)</b><br>EWL is a student-driven initiative that offers hands-on corporate experience alongside academics. It provides training opportunities in photography, videography, video editing, graphic designing, and content writing. The cell aims to build professionalism, teamwork, and practical skills, preparing students for real-world challenges and corporate success. |
| 23. | <b>E-Cell (Entrepreneurship Cell)</b><br>Fosters entrepreneurial thinking and innovation by guiding students in startup development, ideation, and business planning.                                                                                                                                                                                                                                    |

## Glimpse of some of our Club Activities



**EWL Club**



**Family Business Club**



**IMS Green Club**



**Ink Well-Reading & Writing Club**



**Mintzberg Club**



**Journalism & Mass Comm. Club**



**Robotics Club**



**Sports Club**



**SSR Club**



**Codecatalyst Club**



**Data Analytics Club**



**E-Cell Club**



Art & Craft Club



Gender Champion & Well Being Club



Career Pathway Club



Heritage Cultural Club



Heritage Music Club



Synergy Research Club



Fashionista Club



Theatre Club



IB CLUB



AI ML Club



Bionics Club

### Career Counseling & Soft Skills Training

Career Development Centre – CDC at IMS Ghaziabad, University Courses Campus aims at nurturing students in all the areas related to career trajectory and personality enhancement. The classes and workshops help the students to realize their full potential for personal and professional development. Psychometric personality assessments are also conducted to provide a powerful framework for driving positive change, harnessing innovation, and achieving excellence. These assessments help the students to know themselves better and identify scope of improvements. CDC also conducts the Personality Enhancement Program for post graduate and undergraduate courses to enable students to identify their strengths, discover latent skills and create an action plan in order to achieve the pinnacle of success. The objective of the program is to accentuate one's ability to transcend oneself into paragons of efficiency, who can map up to the corporate and society expectations. Students are also benefited by individual counseling sessions and value its significance for eternal benefits. Resource people and experts are also invited to the campus to make the students ready for facing challenges by making constant efforts in the right direction.

The objectives of CDC are as follows:

1. To enable students to self-discover their traits and abilities.
2. To inculcate grooming practices and etiquette.
3. To enhance employability.
4. To provide career guidance for long term success.

**CPK | Career Potential Key:** Career Potential Key- CPK has been designed by the Centre in order to help the students to identify and understand their potential, personality, strengths and areas of development. The psychometric profiling of the students and skill mapping through Career Potential Key helps the students to effectively plan ahead by taking small steps each day. Having personality information helps the aspirants to self-discover themselves and improve accordingly for attainment of anticipated various short term and long term goals.

**SEEDS | Skill Enhancement and Employability:** Development Sessions, Skill Enhancement and Employability Development Sessions- SEEDS is another initiative to foster employability skills of the students. These sessions include technical address, grooming etiquette, personal profile & job analysis, aptitude training, group discussion and mock interviews. The panelists of SEEDS are expert in their specialized domain and provide practical insights of the selection process in companies and higher educational institutions.

**CET | Career Enrichment Talk Series:** CDC organizes 'Career Enrichment Talk' on various topics to help the students further clarify and evaluate their current positions regarding effective future planning. The Talk focuses on information for having better apprehensions, as today's youth is having a baffled state of mind. The discussion is an eye opener for many as it raises significant techniques on self-introspection, career trajectory and long-term planning. Experts from the corporate arena guide the students by sharing quality insights on career planning.

**AI-PEE | AI-Powered English & Employability:** CDC has introduced WeXL, an AI-driven English and Business Communication Program that builds students' fluency, confidence, and corporate readiness. With real-time feedback, gamified learning, and CEFR-based assessment, WeXL equips IMS students with future-ready communication and employability skills.

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Placement Readiness



Tableau



Design Thinking Workshop



AMR Workshop



GTU Workshop



MSME Session

## Industry Visits

Industry visits aim to enhance and instill practical experience in the students where they understand the practical workings of the industry. These visits provide the opportunity for students to meet company officials and get a chance to gather all possible information regarding the real time functioning of the organization. Few of the industries visited by the students of IMS are mentioned below:



**Burns & Wilcox, Dubai**



**Wet Port Visit to J.L. Nehru Port, Mumbai**



**Amar Ujala, Noida**



**AppSquadz Software, Pvt. Ltd. Noida**



**Coca-Cola Happiness Factory, Greater Noida**



**Haier**



**Dadoo Ceramics Company, Bulandshahr**



**Yakult Danone India Pvt. Ltd.**



**Sterling Perfumes Industries LLC, Dubai**

## International & Domestic Internship & Placements Opportunities

**International & Domestic Internship:** IMS believes in fostering a steady stream of Global citizens who are capable of living a contributive life. IIP is the unique opportunity extended exclusively to IMS students with an aim to provide excellent global exposure, widening the domain of thoughts, abilities, and practices of the students. Students in IMS are encouraged for Internship to gain hands-on experience of the professional world, while allowing recruiters to evaluate a student's long-term potential. The duration of internship varies between 8 to 10 weeks. Many of our students have received an 'Appreciation Letter' by the company to acknowledge their managerial and technical competence. The students of MIB Program worked in renowned companies in Dubai, where they learned the cross-cultural management principles.

**Placements:** We are known in the industry for one of the best placement records. Hundreds of companies are present in our basket, which offer job opportunities to the eligible students every year.

Today, thousands of IMS alumni are working in top organizations across the globe and have proved their mettle in leadership positions. Our successful track record of placements are testaments to the quality of our students' pool and the robustness of our academia industry interface.



## Top Recruiters



## Students Fests @ IMS

### 1) Utkarsh & Phoenix | Orientation Programs

IMS Ghaziabad, University Courses Campus organizes 'Utkarsh & Phoenix'- Orientation Programs to welcome the students of postgraduate and undergraduate programs. The programs involve interaction with industry mentors, ice-breaking activities, personality profiling, pedagogy sharing, self-healing meditation, and team building games. Renowned personalities heading positions in the corporate world are invited to grace the inaugural program and share their success mantras.

### 2) Pulse | An Annual Inter-Institutional Cultural Fest

IMS is well known for its annual inter-institutional fest 'Pulse' that it organized for students to showcase their talent on a large platform. It is a festival of life and dynamism wherein various colorful and vibrant events such as dancing & singing competition, fashion shows, quiz, digital playground etc. are organized where the students from various colleges unleash their creative talents in various domains. Renowned celebrities from Bollywood are invited to mesmerize the audience with their exhilarating performances.

### 3) Grand Fresher's Party

IMS Ghaziabad (University Courses Campus) welcomes its new members with warmth and zeal. Before the students embark on a new voyage, they are made comfortable so that they can explore the hidden opportunities and unfurl their potentials with ease. For the hearty reception of fresher's, a mega celebration is organized wherein celebrities are invited to add to the joy, frisk, smiles, and high spirits.

### 4) Spardha | An Annual Sports Meet

The gates of IMS encourage hundreds of sports fans to cheer college athletes exhibiting sportsman spirit. The institute organizes annual inter-college sports meet 'Spardha' including various indoor and outdoor games such as cricket, table tennis, chess, badminton, etc. The meet is organized by the student members of Sports Club with a zeal to make it a grand success.

### 5) International Conferences & National Seminars

National seminars and conferences bring together members who are stalwarts of the industry and economy, to help the industry stakeholders to understand and chart out a brighter future for various sectors. The discussions deliberate the latest developments in the areas of management & research and analyze its long-term impact. Leaders across the sectors are invited to have a panel discussion and carve out the way for future implications.

## 6) Startup Conclave| E-cell

India's young population is scripting remarkable success stories. At IMS, StartUp Conclave is organized to provide an opportunity for budding entrepreneurs to showcase their innovative products and services. The conclave serves to provide next-gen founders with an opportunity to showcase their budding ventures at a national platform and take expert guidance from top mentors and investors. It is an ideal platform for all ambitious entrepreneurs to showcase their vision and business acumen.

## 7) Adieu| Farewell Party

For wishing the students every triumph and contentment in their awaiting expeditions, the college organizes 'Adieu' for its outgoing students. As the students leave the institution they are congratulated on completing their learning enriched successful journey.

## 8) Convocation

Convocation is organized to award degrees and medals to the students of postgraduate and graduate students. Chief guest and guest of honor award the meritorious students are with Gold, Silver, Bronze medal and Academic Pride Awards for their outstanding performances.

## 9) Smriti| Alumni Meet

Every year the college gives a chance to the students to reconnect with their alma mater. The Alumni Meet - Smriti, enthusiastically looks forward to getting back together with their batch mates and developing strong networking. Each year, the Ruby and Silver Jubilee Batches are invited to keep evolving with the changing times.

## 10) Markfest| BBA Fest

Department of Management organizes the annual inter-institutional management event 'Markfest'. The marketing festival focuses on icons and influence in the areas of marketing, digital, tech and business. In a way, this is the perfect opportunity for the students of various colleges and universities to unleash their creative talents to emerge as a marketing wizard and strategist.

## 11) Invent & Hackathon| BCA Fest

Department of Computer Science organizes two annual events 'Invent' & 'Hackathon' in collaboration with the Computer Society of India. The event aims to achieve the vision of enabling students to be the frontiers of emerging technology and innovation. Students from various colleges participate and showcase their technical skills.

## 12) Abhivyakti and Bioscope | BJMC Fest

Department of Journalism & Mass Communication organizes two annual events 'Abhivyakti and Bioscope'. It is one of the most awaited events of IMS Ghaziabad, University Courses Campus. Famous film stars, TV actors, radio jockeys, directors, producers, editors, and cinematographers are invited to witness the shows planned by the students and award the winners.

## 13) Genesis | Bioscience Fest

Department of Biosciences organizes 'Genesis' an inter-institutional science fest for postgraduate, graduate and senior secondary students from the science background. The main thrust is on organizing thoughts on advanced research and learning about latest discoveries through various life sciences based events.

### Glimpse of some of our College Fests



Utkarsh & Phoenix



Pulse



Spardha



International Conference



StartUp Conclave



Genesis



Bioscope



Abhivyakti



IMSMUNC

## Influential Alumni



**Rishi Vijay Raj**  
BBA 1996-1999

Sony Electronics  
Dubai (UAE)



**Smita Sanadhya**  
BBA 1996-1999

Abnormal Security  
San Francisco, California, USA



**Hameer Vaid**  
BBA 1999-2002

Alvarez and Marsal  
New York



**Versha Chaudhary**  
BCA 2015-2018

BDS Real Estate LLC  
Dubai (UAE)



**Mohit Rajora**  
MIB 2017-2019

Gulf Mark  
Doha, Qatar



**Jerin Thomas**  
MIB 2018-2020

Innovations Group  
Riyadh, Saudi Arabia (UAE)



**Darpan Agarwal**  
BBA 2016-2019

Nova Business Consulting Ltd.  
Shanghai City, China



**Nitin Srivastava**  
BCA 2004-2007

HCL Tech  
France



**Shivani Sharma**  
MIB 2017-2019

Skycap International Management  
Consultancy, Dubai (UAE)



**Devika Nigam**  
BBA 2004-2007

CBH Medical P.C  
Pennsylvania



**Mandeep Singh**  
BJMC 2016-2019

Network 18  
Senior Video Editor



**Shivam Bansal**  
BCA 2017-2020

Hashedin by Deloitte  
Devops Engineer



**Surekha Waldia**  
BBA 1997-2000

Teachers Touchstone Pvt. Ltd  
Co-Founder



**Tanya Bhagat**  
M.Sc. BT 2022-2024

Haleon  
Medical Affairs Executive



**Sachin Tonk**  
BBA 1997-2000

National University  
of Singapore



**Manshi Maheshwari**  
BBA 2005-2008

AXI Solutions Group  
Toronto Canada



**Nishant Chopra**  
BBA 1996-1999

Credinsure Brokers Pty. Ltd.  
Brisbane Australia



**Harshit Jain**  
BBA 2016-2019

Al Fardan Exchange  
Dubai (UAE)



**Akshita Singh**  
BBA 2007-2010

Agthia Group PJSC  
Abu Dhabi, UAE



**Jessica Jitendra**  
BBA 2016-2019

Citibank  
Dubai (UAE)

## Celebrities @ IMS



**Akshay Kumar**  
Actor & Film Producer



**Bipasha Basu, Esha Gupta  
& Emran Hashmi, Film Stars**



**Anupam Kher**  
Actor



**Aditya Narayan**  
TV Anchor & Singer



**Astha Gill**  
Singer



**Jassi Sidhu**  
Singer



**Tushar Kapoor**  
Actor



**Dr. Vijender Chauhan**  
Educator & Motivational Speaker



**Shadab Faridi**  
Singer



**DJ Tattwa**



**RJ Naved**  
Radio Mirchi



**RJ Rocky**  
Red FM



**Ankur Nayyar**  
Film & TV Actor



**Parampara Thakur**  
Playback Singer



**Sonu Sood**  
Actor & Film Producer



**Millind Gaba**  
Singer



**Yashpal Sharma**  
Actor



**Zarina Wahab**  
Actress



**Sukh-E**  
Indian Punjabi Singer



**Zakir Khan**  
Standup Comedian



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(University Courses Campus)



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